

"Our inflexible insistence on unconditional surrender does not mean we shall stain our victorious arms by wrong and cruel treatment of the whole population but . . . no vestige of Nazi or Fascist power, no vestige of the Japanese war plotting machine will be left by us when the work is done, as done it certainly will be."—WINSTON CHURCHILL, addressing British house of commons.



For those who will not be *Mentally Marooned*



What is back of the 48-hr minimum work week which the President has ordered for prompt application in 32 labor-tight areas?

Insofar as the order adds man-hours to the production of vital war materiel, it is a constructive move. But on that point, there is a distinct division of opinion. It is pointed out that in most war industries, and especially in the areas affected, the 48-hr wk is already standard. The order will bring some laggard defense industries and individual employers in line. How many? No one is prepared to say.

But, at the same time, it will add to the operating burden of service agencies, retailers and others not directly engaged in war production, but who, under the conditions of the sweeping order, must increase their work-week to 48 hrs, regardless of whether there is economic reason for the extra time investment. While, theoretically, some of these employers are not obligated to pay overtime it seems safe to assume that most will be forced, thru keen competition, to do so.

It is difficult to follow the reasoning of Economic Stabilization Director Byrnes: "Paying more for the same work makes for inflation. Paying more for extra work does not." Whatever virtues the 48-hr minimum work wk may have, its net result is to put more dollars into the pockets of workers, without increasing their essential living costs. Unless these dollars are taken away, thru increased taxes, or a formula of compulsory savings, the result is clearly an invitation for inflation.

WORLD WEEK

Quote prophesies . . .

EUROPEAN INVASION: Must depend on air support, and that in turn on shipping situation. Norwegian bridgehead remains possibility, but we hardly expect invasion anywhere before late summer.

UNIVERSAL DRAFT: Registration of women is not unlikely, but there's much opposition to actual drafting of either sex for civilian labor. May come; not soon.

POSTAGE: We expect increase in first class rate to 3½ cents, with new fiscal year, July 1. Third class (circular) rate will likely advance to 1½ cents.

SALARY LIMIT: Better than an even chance that \$25,000-limit will be repealed.

GERMANY—in Russia: The rapidity with which territory is falling to the force of Russian arms, suggests rather pointedly that the Nazi strategy now is to retire to previously fortified line. *Such a retreat may even extend to the old Polish Border.* There are growing indications that the retreat may have been disastrously delayed; that great bodies of Nazi troops may yet be caught and wiped out, as were those pocketed in the Stalingrad area. But, as we have been suggesting for some weeks, the essential Nazi plan is based upon withdrawal to strong lines that can be held.

Of course this means virtual abandonment of Germany's grandiose plans for expansion in the East. But those plans are now pretty well out of the question. Meanwhile, Hitler must stabilize his Eastern front, in anticipation of invasion from the West. As we have said before, such a move would minimize German supply problems, while forcing the Russians to transport materiel and food over great waste areas, where facilities are limited. Hitler may well gamble that Stalin would not elect to carry on aggressive warfare under such conditions. The Stalin order to the Red Army, you will recall, was to "sweep the enemy off Russian soil." He has not dwelt upon a march to Berlin.

GERMANY—in Africa: The Nazi position needs some further clari-

fication. It appears a stubborn, senseless sacrifice. Actually, it is a well-conceived plan of stalemate. The Nazis, with perhaps 200,000 troops in an area difficult of conquest, hold the Tunisian foreland. So long as they remain secure, Allies are prevented from full exploitation of Mediterranean; the area that Churchill terms the "under belly of Europe" is relatively safe from conquest. And there is a further and more immediately important point in that this action forces concentration of the bulk of U S shipping upon Africa, in order to supply our troops. This condition, plus renewed U-boat campaign, may conceivably cripple our efforts to supply Britain with ammunition for continued and continuous air attacks upon Nazi war industries.

PACIFIC: We derive only limited cheer from Jap admission (and U S confirmation) that enemy has been driven off Guadalcanal and out of northeastern New Guinea. We do not agree that Japan has necessarily reached her limit of expansion in southern Pacific. And we do not accept general view that U S forces are now in position to "sweep northward thru the Solomons" with objective of driving Japs out of entire Melanesian area.

It is wholesome to remember that Japan still has preponderance of naval strength to employ when and where she elects. Our forces have yet a long, weary way to travel.

Quote

"He Who Never Quotes, is Never Quoted"—Charles Haddon Spurgeon

"We'll get thru the winter if people will just keep their shirts on—and wear woollen underwear."—Wm C McTARNAHAN, pres, Fuel Oil Ass'n of N Y.

" "

"There is no greater mistake than to believe we have advanced farther than this; that the Allied and Axis powers are a little more evenly matched than they were at any time heretofore."—Prime Minister King, of Canada.

" "

"Of all the preposterous educational frauds put over on the public the 'I Q' fad, 'Information Please' and the 'Quiz Kids' are the worst. They are entertaining and instructive to listeners, but a travesty on education. I distrust all ratings based on good memory rather than good judgment. We all know that judgment and courage count in the end—the ability to say 'yes' and 'no' at the right time."—ROGER BABSON.

" "

"It's a good thing I'm an old married man. I can recognize at a glance when a woman cries because she feels bad, and when she cries because she's out to get some extra privilege."—An Unnamed Foreman in an Aircraft Plant.

" "

"It is the height of folly for America to waste money coddling native or foreign-born Japs in U S camps. They do not understand such treatment."—JAN HENDRIK MARSMAN, who escaped Hong Kong as the Japanese invaders took possession.

"May we
Quote
you on that?"

"If we attempt too much on the military side, we may commit the fatal error of overstrain on the home front, and thus damage our effectiveness in ultimate victory."—HERBERT HOOVER, asserting that we need a million more workers in farm, metal and oil industries.

" "

"I don't get mad. I just get positive and direct. That's what they don't understand about me around here."—Wm JEFFERS, Rubber Administrator.

" "

"I would consider it a grave error to admit Japanese into our war plants. I certainly don't think the record justifies it."—HALLETT ABEND, former Far Eastern correspondent for NY Times, commenting on proposal to release Japs now in concentration camps for work in industries throughout country.

" "

"We just prayed and kept moving. And believe me we did a lot of praying!"—Spokesman for 5 marines, surrounded by enemy troops and lost in the Guadalcanal jungles.

" "

"Priorities have made armed camps of the colleges."—WALTER A JESSUP, president, Carnegie Foundation for Advancement of Teaching.

"You defense workers are not privileged characters. You have good jobs with security and good pay. I don't want any of you in my court squawking about inconveniences to which you are subjected"—Magistrate J ROLAND SALA, of N Y, sentencing for disorderly conduct, a worker who blew his auto horn crying "Get that trolley out of my way! I'm a defense worker!"

"General and indiscriminate wage and price increases will not solve our problems; will not give us increased manpower or increased production. They are advantages to the groups that get them only so long as other groups can be kept from getting them."—JAMES F BYRNES, Economic Stabilization Director.

"Der Luegte Wieder."—A sullen whisper, often heard in the streets of Berlin these recent weeks. Translation: "He lied again!"

" "

"No woman on earth, or at least of the nations engaged in the war, should bring children into the world for the duration of this conflict."—Ald M CAMPBELL, Wembley council, England.

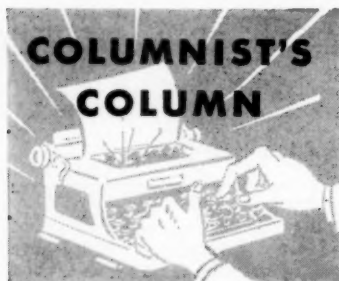
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"We cannot be inside people's minds. We have to accept what they say. Personally, I think Mr. Stalin has said a great deal."—ELEANOR ROOSEVELT, taking exception to speech of Rep CLARE LUCE, who suggested U S should withhold formulation of post-war plans, pending clarification of Russia's aims.

Quote

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Farmers' Fear PAUL MALLON

The happy notion that we might feed the world after this war has slipped away fast as it becomes apparent we cannot even feed ourselves and allies well during it. Industrial production has expanded 350%; food production runs along just about the same. Why?

A farmer friend of mine attributes the slow pace to three fears. First, the fear to plant, because the farmer has no prospect of getting enough help to harvest. A number of solutions have been offered—importing of labor from the Bahamas and Mexico, even Chinese to the Pacific coast; temporary release of some men from the army, or nonessential industry or schools. But there has been only talk from McNutt about a "land tilling army of civilians" who would probably ruin more than they harvest.

The production of pigs and poultry could have been quadrupled if anyone had had the sense, immediately after Pearl Harbor to sponsor such a movement. They could even now be doubled except for fear. The farmer must pay a high price for feeder hogs and premium prices for chicken feed. Margins ordained by gov't are so short, he's afraid to take chances.

Fear of his farm machinery and repairs, and gasoline rationing is the third factor toward curtailment. His situation on trucks, tractors, tires urge him not to, and in fact prevent him from increasing production as nat'l situation requires. Unless someone acts, food production may decline to such an extent as to startle the bureau boys.

Regimented economy worked all right on the way down, when it was distributing largesse. But it has failed when the problem is to get production up.—*King Features*:

AVIATION—Morale

A brother who is teaching men to fly in a Texas air field asked me recently, "Can you have any influence on the girls that write doleful letters to these men, telling them to 'fly low and fly slow'? That's the surest way of killing a cadet."—**ABBIE GRAHAM**, "Why Not Write Good V-Mail?"—*The Woman's Press*, 2-43.

CENSORSHIP

"A censor is the fellow who's always sticking his No's into other people's business."

CHURCH—Attendance

Just why are there more than 70 million unchurched men and women in the U S? Surely competition—radio, amusements, recreation on Sunday, the automobile, movies, and economic pressure—does not account for all of it. If competition is the answer, then churchmen should be red in the face! My father once said: "Fill the people and the people will fill the pews."—**DR DANIEL A POLING**, "Rickenbacker and Elijah", *Christian Herald*, 2-43.

CONSCIENTIOUS OBJECTORS—Service

More unsung heroes of this war are the conscientious objectors who, although unwilling to fight for the survival of our democracy, are ready to risk their lives that others may live. Hundreds of them have volunteered to submit themselves to tests as to the value of vitamins in high altitudes, subfreezing or tropical weather. Others are allowing themselves to be bitten by lice in a medical experiment. Still others are going without water for days at a stretch, or drinking the deadly salt water of the sea, in order that scientists may learn what can be done to alleviate the suffering of our service men who may, like Eddie Rickenbacker, be forced to spend three weeks on a life raft in the ocean.—**ELINOR MAXWELL**, *St. Louis Post Dispatch*, 1-31-42.

DISCIPLINE

Once, in the early days, Adolf Hitler and I went to see a film, "The Life of Frederick the Great."

The film showed the conflict between the stern soldier-king, Fred-

Whea to Woe!

Recently a poor fellow, brow-beaten by his wife, woefully sent this request to his congressman—"I want a job aboard a vessel, to get as far away from all women as I can. Please answer." He got a job.—**UP** feature from Washington.

erick William I, and Young Prince Frederick. In one scene the brutal father ordered his son's books and music burned. When the Prince protested, his father struck him in the face. When the Prince was brought back after trying to escape a military life the King ordered a trial, with the words, "Better that he die than that justice fail."

The young Prince was imprisoned, molded in his father's pattern.

As we left the theater Hitler, who had been enthralled, explained, "Ah, that father! He would have killed his own son to enforce discipline. Hanfstaengl, that is how all German youth will have to be brought up."

"Not all German mothers will agree to that," I answered. Hitler made a contemptuous gesture.

That night he spoke at the Zirkus Krone. Near the end, he shouted, "German youth, victory depends on you! You must be hard. You must accept stern discipline to become supreme."—**ERNEST HANFSTAENGL**, "I Was Hitler's Closest Friend", *Cosmopolitan*, 3-43.

EXAMPLE

No selfless man, quickened by the wrong in the world, and a passion for right and justice, can appear in any pulpit, on any platform, without communicating a like spirit to the assembly.—**H M TOMLINSON**, "Human Nature Never Was All Right," *Britain*, 2-43.

FRANCE—Resistance

Resistance groups in France would never have gotten anywhere had not the police been with them, says Andre Philip, of the French Nat'l Committee, and its chief representative in U. S. today. "These groups" confides M. Philip, "are shot thru with patriots. Almost all the rank-and-file officials are with us—secretly, of course. . .

Delusions of Grandeur

The rules for men in business won't work for women. AIMEE BUCHANAN recognizes realistically that business has been a man's world, that prejudice against women exists in it, and that therefore progress, for a woman, demands a different strategy. To blueprint this strategy, Miss Buchanan has written a book, *The Lady Means Business* (Simon & Schuster, \$2.50). Frankly, it isn't a manual for the mediocre. It is a course in tactics for the ambitious woman; an express elevator for the gal who's going to the top, and has no wish to loiter on a local.

This keenly observing section on the *Male Magnificent* is amusing, and may even have personal implications for some of us in business:

From the young man who has just graduated into the ranks of dictation spieler to the high executive who surrounds himself with repellent gadgets to show his high status, the *Delusions of Grandeur* phobia afflicts about ninety per cent. For some reason the idea has become accepted that certain things show executive status. If you have a private "johnny", you are a big shot. If a visitor must run the gantlet of several secretaries to get into your office, you are also tops. If you have air conditioning in your office, while the rest of the organization swelters, you are important indeed. If you can get the thickest carpets, the most padded furniture of the most modern type, the most expensive etchings, the largest desk, the biggest lamps, the most exotic-looking whatnots, you have shown how powerful you are.

Some men support their delusions by being unable to do the simplest things for themselves. Their secretaries must get all their telephone numbers for them (while they sit idly drumming on the desk), do their personal shopping, telephone their wives, even hand them books and papers within easy reach. Somewhere in the businessman's makeup lurks a bit of the small boy's desire to act grown up. The curious thing about it is that few men see thru this kind of nonsense in their fellows. Perhaps this is because there is in every man a secret hankering for the mumbo-jumbo pomp and ceremony. A blighting

epithet men like to fling at women who are ambitious is "prima donna". But the most incorrigible prima donnas are men with delusions of grandeur.

How to deal with these gentlemen? Never let your man know that his delusions amuse you. Few of us can stand being laughed at, and to be laughed at by a subordinate is insupportable to certain men. On the other hand, it is necessary to hold onto your sense of humor for your own relaxation in a situation that may be trying. Sometimes this effort is mitigated by the fact that the man in question has many good qualities. Some very astute fellows are addicted to the grand manner in business. The delusion is only a small forgivable flaw.

To get along with the delusions-of-grandeur gentlemen, pander to their chief delusion; keep gratifying their appetite for magnificence. It isn't a very lofty method, but sometimes it's the only way. If your boss summons you on ridiculous pretexts when he has a caller, simply to display the fact that he has a willing jinni available, foster this delightful emotion of power by being a willing, cheerful jinni. You will then build up in his mind a picture of you as an agreeable, deferential person. This will be in your favor when the time comes to ask him for that better position. Though he may be distressed at losing his jinni, he will already be so favorably inclined toward you, that your request will be hard to refuse.

"One day I was listening to the British Broadcasting Co.—a thing heavily peralized now in France—in a semi-public room of an inn. Just then the local chief of police entered. The chief listened a mo-

ment, then turned to me gravely and said, "Ah, you listen to the English radio? I see you are a good Frenchman!"—JACK BEALL & PAUL W. WARD, "Underground France Awaits the Hour", *Liberty*, 2-13-'43.



London's Living Churches — "If you care to smoke, I am sure God won't be angry." That card, inscribed by the vicar, stands beside a large wooden cross—a cross that gives significance to what was once an altar. It is all that remains of a once-famous London church. Benches are placed near so that passers-by may steal a moment to sit and meditate. It is a scene often duplicated in London today, where churches bombed out of temporal existence refuse to abandon their spiritual role.

But vicars of many bombed churches manage to keep services going under cover. In St Bride's in Fleet St there are regular services in the diminutive vestry; St Augustine's in Watling St and Allhallows in Barking by the Tower, hold services in their respective towers.

In the Temple Church, although services for the general public are no longer held, the famous choir can still be heard on a Sunday morn. It has been impossible to make the ruins really safe, but the choir is willing to risk its own church falling on it.

The children of course have gone. There are no longer any treble voices but the men—sometimes 25, sometimes only 5—never fail to sing a psalm or two, an anthem, and intone the Lord's Prayer. Without this, Sunday would be incomplete. One of the members of the choir brings a flute to tune in.

Their organ—considered by experts to be the best in Great Britain—was gutted on the night of May 10, 1941, during the last big blitz on London. The choir is dwindling as its members, one by one, are called up. But when they are on leave they always come back to sing with their comrades in the shell of their beloved church.—KATE TOMKINSON, in *The Living Church*.

News of the New

ARMY: Molded plastic buttons will replace brass on army enlisted man's overcoat and blouse, rapidly as possible. Will save 365,000 lbs metal in '43.

" "

AVIATION: With increasing daylight raids at high altitudes, sunburn is growing menace for Army aviators. Thus windows of lumarith (transparent cellulose-acetate-base plastic) are being installed to screen out burning rays.

" "

COFFEE: New process, patented last wk, greatly simplifies removal of caffeine from coffee. Usual process requires organic solvents, long steaming or soaking. With new method, only hot water is used.

" "

MEDICINE: Every soldier, sailor, marine who has joined forces in present emergency, carries in his blood typhoid developed from Strain 58. Until this strain was developed, US typhoid vaccines were from cultures originating from soldiers who died of typhoid in Boer war. These germs were beginning to lose potency and protective power, when Col Siler, stationed at Panama Canal Zone, discovered an obscure West Indian, cursed for life as carrier of typhoid in its deadliest form. This man is a minor employe of health dep't in Panama City. From this "most virulent strain of typhoid ever known" US now develops vaccines for armed forces, sending to Panama from time to time for fresh germ-laden material to maintain potency of the strain.

Viruses have been suspected as cause of cancer. Science came step closer in fixing that responsibility with discovery (at U of Texas) of mysterious new substance produced by mammalian cancers, which quickly causes cancer when inoculated into another animal. It's invisible, water-clear extract taken from tissues, not in, but close to living cancers. Most significant is fact that new substance produces cancer quicker than anything previously known—more rapid than transplanted pieces of cancer.

HANDICAPPED— Employment

Today, in the Ford plants, we employ 1208 totally or partially blind men. 111 of our employees are deaf mutes. There are 135 who suffer from epilepsy; 91 with but one arm; 3 with both arms amputated; 260 with one arm crippled; 157 with one leg amputated; 101 others suffering from crippled condition of the legs; 10 with both legs amputated; 139 with spine curvatures; 322 with organic heart ailments. All together, 11,163 men in various stages of disability are receiving full pay. . . All our handicapped workers give full value for their wages, and their tasks are carried on with absolutely no allowances or special considerations. Our part has been merely the discovery of tasks which would develop their usefulness.—EDEL FORD, "Why We Employ Aged and Handicapped Workers", *Sat Eve Post*, 2-6-'43.

HONESTY

At a table in the dining car sat a clear-eyed attractive youth in a private's uniform. Having eaten a simple meal, he was presented with a blank form and told by the waiter that he was entitled to a discount if "on gov't business". The boy fumbled the slip a minute or two, read it carefully, and finally handed it back saying, "I don't think I'm entitled to this. I'm not on gov't business. I'm going home to see my mother."

We have nothing whatever to do with selection of medals for acts of bravery, or services of distinction. But we would like to nominate that boy for some kind of merit badge, and we would like to tell his story at every director's table, where a contract is being signed to produce war materials for the gov't.—*The Christian Advocate*.

MANPOWER—Solution

There are millions of housewives who could and would give 4 or 5 hrs a day, if the idea were presented as a matter of patriotism. Millions now employed relatively short hrs could and would give 8 to 20 hrs each wk to other useful employment. Why don't employers and gov't officials do something about this?—*Good Business*, 2-'43.

Confidentially thru a Megaphone

It's revealing no secret to say that gov't hasn't been particularly gratified with attitude of churches respecting war. While actual pacifist element has been minor, there's gen'l feeling that church hasn't gone out of its way to support war effort. This condition brought about meeting late last mo. of OCD heads with leaders of more than 50 religious bodies. Sessions were secret, but it is known that OCD sought to kindle more fervent feeling in breasts of the churchmen.

Whispers from Hollywood & Washington seem to confirm that Dave Selznick (who made *Gone With the Wind*) plans to produce *Mein Kampf* on epic scale. He has conferred with OWI. Legal technicalities with Hitler's American publishers (Houghton, Mifflin) must be cleared up, but the word we get is that *Der Fuehrer* reaps no royalties.

Many local chapters of college fraternities will emerge from war with their houses free of debt. Here's how: Gov't has taken over bldgs to house soldier students; not only maintains houses for duration, but pays rental rate that will permit rapid retiring of mortgage.

More than million V-mail letters have been mailed and re'cd from points outside US, without loss of single letter. No original is destroyed until film is known to have reached destination. . . 80% of tourists in capitol bldg at Washington now are soldiers, who get in free. . . Quote from LUTHER HUSTON: "If you say 'order' in in Washington today it dates you; if you say 'directive' it rates you." . . . To Gertrude Lawrence: If you're wondering why that Sears-Roebuck catalog gag in your *Lady in the Dark* show didn't get over the other night, here's why: there were 800 Montgomery Ward employes out front that evening.

MORALE

Many dozens of times I have crossed London with bombs falling. However, as the houses went down, the morale went up. Since those days I have decided morale is not improved by giving things to people, but by taking them away.—LADY DOVERDALE, speaking on a *World Service Day* of the Y. M. C. A.



Many of us spend half our time wishing for what we could have if we didn't spend half our time wishing.—From the writings of ALEXANDER WOOLLCOTT, American journalist, who died fortnight ago.

RATIONING—Application

There was the case of an undertaker in a Western city. Properly he protested because the board wouldn't give him the gas he needed to drive his hearses. Somebody on the board with a too-literal mind said they'd give him enough gas to drive to the cemetery, but because he didn't carry a return load, they couldn't give him the gas to get back! That was quickly corrected.—WM M. JEFFERS, "Your Chances For Tires in '43", *American*, 2-'43.

SACRIFICE

Rising taxes will force us easy-going Americans to give up some necessities, and later on, perhaps some luxuries, and finally, maybe some of our vices.—*Kansas City Star*.

SURPRISE—Value of

One speaker, constantly in demand, always plans to begin a talk with a surprise. . . One way of giving an audience a surprise is a method used by the late Harry N. Tolles. Years ago I heard Tolles begin a talk by saying he wanted our confidence. To win it he would

American Scene

Joe and His Job

JAS MARLOW & GEO ZIELKE

A friend of ours named Joe dropped by to ask about all these deductions from his paycheck. He's heard a lot about a "pay-as-you-go" tax plan. And he had read a statement by the new price administrator predicting a six per cent increase in prices. He wanted to know what all this would do to his way of living.

Joe has a wife and two children. His pay is \$50 a wk.

Out of this comes:

\$5 a wk for war bonds

\$1.60 Victory tax

\$1.30 savings for '42 federal income tax (approx \$68 under existing law).

\$1.50 for a company pension plan \$1 for group life insurance.

Fifty cents for social security deduction

Fifty cents for group hospitalization.

These add up to \$11.40 (about 23% of Joe's income). They leave \$38.60 a wk.

Now, suppose congress enacts a pay-roll deduction system for income taxes. The figure of 20% is

frequently mentioned. This undoubtedly would replace the Victory tax. In many cases it will force an end to voluntary 10% for war bonds. . . If Joe kept his war bond purchases too, he'd have just \$31.50 a wk left.

So, let's take a look at cost-of-living figures. Latest revision of bureau of labor "maintenance level" was for Sept 15, '42. This was figured for 33 cities. The half-way mark is about \$30 a wk.

What kind of living does this provide? It's above "subsistence level" of relief budgets, but below standard of the skilled worker. It covers food, clothes, housing fuel and light for manual worker (who wears overalls at work) his wife, boy of 13, girl of 8. No household help. No automobile. Family would rent 4 or 5 rooms, with gas, electricity, a small radio; use ice for refrigeration; read a daily paper; go to movies once a wk. The family would pay for its own medical care. No savings other than life insurance are contemplated.

Yes, the war, for Joe, and for most of us, is going to mean a lower standard of living.—Condensed from an AP feature.

promise to do something which seemed impossible, then do it. He said: "I will exhibit something that has never before been seen by the human eye. A minute later I will cause this same article to disappear where it will never be seen again."

Reaching in his pocket he drew out a peanut, broke the shell, showed the meat in the palm of his hand. "Never seen before by the human eye" and then, "and never will be seen again," whereupon he ate the peanut meat. Simple? Childish? School-teacherish? Maybe; but it put an audience in the right mood.—EUGENE WHITMORE, "Speaking in Public", *Civilian Defense*, 12-'42.

TALENT—Varied

De Musset, the poet, used to say that he drank from "the little glass." He accepted his metier with grace and satisfaction. Some of us work in miniature, others on a large canvas. But we all do an important work if we do it well.—NELSON EDDY, "Who Should Have a Singing Career?", *The Etude*, 2-'43.

WOMEN—in Industry

Female welders are now weldistes (to rhyme with modiste). Lockheed calls its women mechanics mechanettes, and *Iron Age* suggests that the lady riveter be termed riveteuse.

GEMS FROM Yesteryear

How to Live on 24 Hrs a Day

ARNOLD BENNETT

It has often seemed to us that the little book by the delightful English essayist, bearing the intriguing title noted above, is one of the very few volumes that would well repay annual perusal. (Enoch) Arnold Bennett wrote this brief gem about 1910. It has been consistently popular ever since. We glimpse here a few introductory paragraphs. Mr. Bennett died in 1931, in his 64th year.

The most important preliminary in arranging one's life to live fully and comfortably within one's daily budget of 24 hrs, is a calm realization of the extreme difficulty of the task. If you are not prepared for discouragements, content with a small result for a big effort, then do not begin.

"Well" you say, "assume that I am braced for the battle. How do I begin?" Dear sir, you simply begin. If a man at a swimming pool, wanting to jump into the cold water, should ask you, "How do I begin to jump?" you would merely reply, "Just jump. Take hold of your nerves and jump."

The chief beauty about the constant supply of time is that you cannot waste it in advance. The next day, the next hour are lying ready for you, as perfect, as unspoiled, as if you had never wasted a single moment in your career. Therefore no object is served in waiting till next week, or even till tomorrow. But before you begin, let me warn you against your own ardor. Ardor is a treacherous thing. You can't satisfy it at first; it is eager to move mountains and divert the course of rivers. And then, too often, it wearies all of a sudden and dies.

Beware of undertaking too much at the start. Allow for accidents. Allow for human nature, especially your own. A glorious failure leads to nothing; a petty success may lead to a success that is not petty.

Good Stories YOU CAN USE...

A Frenchman, struggling with the English language, turned to an American friend for counsel:

"What" he asked "is a polar bear?"

"Polar bear? Why he lives 'way up north."

"But what do he do?"

"Oh, he sits on a cake of ice and eats fish."

"Zat settle! I will not accept!"

"What in the world do you mean, you won't accept?"

"Ah" explained the other, "I was invite to be a polar bear at a funeral, and I will not accept.—Louisville & Nashville Magazine..

I LAUGHED AT THIS ONE

Dr. M. O. Ross, President

Butler University

Political appointments, as you well know, are sometimes made without scrupulous regard for the fitness of the applicant. A case in point is that of a man who became Smoke Inspector of a thriving Southern metropolis. He understood vaguely that the office was tendered him in return for favors extended to the Party, and he was a bit perturbed when the news was broken to him that he would be expected to turn in a report. For three days he wrestled with the problem, and at last presented this account of his activities:

"This is to certify that I have inspected the smoke of the city of Boonville, for the month of October, and have found same to be of good quality."

"Say is that Smith's rake you've got there?" asked one suburbanite of another.

"Yes, it is," was the reply.

"Well, if you'll let me borrow that occasionally, I'll let you have his lawn mower now and then."

The order banning pleasure driving along the Eastern seaboard gave pause to six well-to-do residents of a commuting community since they motored to a nearby town to play badminton each Sunday morning. But after reading the regulations carefully and taking counsel among themselves, they set out as usual.

Sure enough they were stopped by a motorcycle officer who wanted to know where they were going.

Being prepared for such a question, the driver replied, "To church."

The officer nodded but instead of waving them on their way, asked, "What church?"

After seconds of silence, one of the six, having studied the cop's countenance, answered, "The Catholic church."

"Okay!" announced the officer, "I'll give you an escort!"

He took them right up to the door and the sextet not only attended mass in slacks and sweaters but also paid for unused badminton courts. — L L STEVENSON, *Detroit News*.

WISECRACKS of the Week

They talk of calling FDR the great flight father.—JOE WILLIAMS, sports columnist.

" "

The belle in the choir often brings more young men to church than the bell in the steeple.—Alexander Animator.

" "

It would be a break for the ladies if "permanent" waves had the durability of "temporary" taxes.—*Montreal Star*.

" "

A salary is always in round numbers, like \$25 a wk; a wage is an odd figure, like \$97.61—Portland (Me.) *Express*.

